

**Purpose:** This policy was adopted by the Solo's Network Committee in November 2010, in relation to a new system of Global eMail and the newsletter. Concerns were aired that the initiative could be devalued by over-use, the inclusion of trivia and biased, personal or partisan material.

**The Committee resolved that:**

1. The Global eMail system, known as the Carrier Pigeon, and the Solos' Network newsletter, are for the exclusive benefit of the Solos' Network, and its members. They must not be used for the benefit of non-members, and must not benefit any one Solos' Network member over another.
2. Carrier Pigeons, and the newsletter, shall be prepared and sent by the committee members with contributions from members.
3. The President shall ultimately approve the content of all Carrier Pigeons, and newsletters, acting on advice from the committee.
4. Releases of Carrier Pigeons shall be kept to a minimum with no more than 12 per year envisaged.
5. Items of a personal or professional nature— lost animals, birthday wishes, professional services, items for sale and the like, shall not be permitted.
6. Death notices will be permitted, but should be kept to a pre-determined format, with as few words as possible (approx 50). 'Final Journey' notices are available via *The Wanderer*.
7. Items that contain topical matters such as impending elections, agenda items and the like, shall not contain derogatory, biased, promotional or partisan comments, and must not be unfairly used to further the agenda or ambitions of any individual over another.
8. Messages sent by email shall be concise, and to the point. Preferably two, but no more than four matters should be dealt with in each email. The release dates of the Newsletter should be held in mind, and matters that might be dealt with in it, should be with-held from the Carrier Pigeon.
9. Any CMCA Solos' Network member who declines to receive further messages via Carrier Pigeon shall be removed from the mailing list forthwith.
10. In exceptional circumstances, the committee may agree, by a simple majority, to disregard any of the above guidelines, but a brief explanatory note shall be included in any email, or newsletter, which contravenes this policy.

This document has been approved by a majority vote of the Solos' Network Committee.

Approved:.....

President, CMCA Solos' Network

Date:.....